

FOR IMMEDIATE RELEASE



INTRODUCING THE CAFÉ THE FUTURE OF ENTREPRENEURIAL FUNDRAISING

Entrepreneurs are using the CAFÉ to Raise Unlimited Capital Across a Diverse Investor Base with Fixed Dilution and Compliant Secondary Trading

Sterling Advisory Services is introducing entrepreneurs and investors to the **CAFÉ** ("Continuous Agreement for Future Equity").

A CAFÉ is a continuous, open-ended and fully compliant* offering with no limit on the amount of capital raised or the number of times an investor can invest, plus:

- **FIXED DILUTION**, eliminates the negative consequences of convertible notes and SAFEs
- **NON-DEBT, NON-VOTING OFF-BALANCE SHEET SECURITY**
- **24/7 SECONDARY MARKET** providing liquidity for accredited and non-accredited investors
- **LAUNCH SEPARATELY** or simultaneously with other fundraising activities
- **UP AND RUNNING** in as little as 3-4 weeks at a fraction of the cost of convertible notes and SAFEs (and none of the distraction and on-going time commitment of crowdfunding)

Made possible by the intersection of blockchain technology, democratization of value by social media and the rapidly growing acceptance of digital assets, the CAFÉ is all about **keeping founders in control, providing liquidity to investors** and allowing **broad and diversified access to any accredited investor** with an interest in your company (not just VCs, Angels, PE and Family Office Funds), all while avoiding the potentially serious pitfalls of convertible notes and SAFEs.

For More Information:

[Three-Minute Introductory Video](#)

[Schedule a Live Introductory Zoom Call](#)

Visit: www.cafecentral.us

Call: (888) 736-7510

Email: gary@cafecentral.us

DON'T DELAY

With Over 500 Companies in the Pipeline, call today to reserve your spot.

[Drop us an email if you'd like to sign up for our upcoming CAFÉ Webinar`](#)

Referral fees available

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Sterling Advisory Services

Brothers Richard and Gary Nacht have owned and advised thousands of companies ranging from start-ups to over \$1 billion in revenue across retail, distribution, manufacturing, professional services, technology and more. Together they bring a unique combination of comprehensive legal and business advisory services to each CAFÉ they create for their clients, going far beyond what is available from traditional law and investment banking firms. They were among the first to help pioneer a CAFÉ and were instrumental in crafting CAFÉ Offering documents significantly more robust for business owners, delivered in less time and at significantly lower cost than its competition.

* Fully complies with SEC Securities Act Section 4(a)(2) Regulation D, Rules 506(b) and 506(c) safe harbor exemptions